

Juliana Castro Varón

EXPERIENCE

Guggenheim Museum, New York, NY **Graphics Department Intern**

JUN - AUG 2017

- Design and produce the printed book and the digital curriculum for the Social Practice Initiative "moving and passing"
- Assist the Graphic Design Department in the production of digital and printed visual materials

The University of Texas at Austin, TX

JAN - MAY 2017

Teaching Assistant - Intro to Interaction Design - Prof. James Walker

- Assisted a class of 28 students in a hands-on course in which webdesign, CSS and HTML were taught

Visual Arts Center, The University of Texas at Austin, TX

AUG 2016 - MAY 2017

Design and Digital Fellow

- Developed and implemented social media strategy and re-examine video and image archives
- Coordinated and assisted Spring Design Exhibitions
- Produced spring exhibition graphics, including Ann Hamilton's ONEEVERYONE

NC-arte - Contemporary Art Foundation, Bogota, COL

JUL 2014 - JUN 2016

Graphic Designer and Digital Editor

- Did graphic design and assisted exhibitions of artists such as Jorge Macchi, James Turrell, Rafael Lozano-Hemmer and Troika
- Designed and conceived a Creative Commons licensed book designed for people to print and bind at home
- Worked on digital communication strategies for special programs, making their online community grow almost 800%

Contenidos El Rey - Advertising Agency, Bogota, COL

SEP 2013 - JUL 2014

Senior Editor

- Worked as the creative area leader for all the brands managed by the agency
- Coordinated the work of the three junior editors under my supervision
- Ensured that design and content requirements fit customers' needs and expectations

INTERNATIONAL FELLOWSHIPS

- Fulbright Scholarship for the Arts 2016 - 2018. Fulbright and Colombian Ministry of Culture
- Hilla Rebay Graduate Summer Intern 2017. The Solomon R. Guggenheim Foundation

EDUCATION

The University of Texas at Austin, TX (Expected May 2018)

M.F.A. / Master of Fine Arts in Design - Graduate Portfolio in Museum Studies

- Bruton Continuing Fellowship Award - College of Fine Arts
- Prestigious Supplement Award - College of Fine Arts

Universidad Nacional de Colombia, Bogotá, COL (May 2014)

B.F.A. / Bachelor of Fine Arts in Graphic Design - Emphasis in History and Theory

- Full Scholarship for college studies. PAES group for Best High School Colombian Students
- Honor Scholarship for academic excellence (II-2011, I-2012, I-2013)
- Study Abroad fellowship - Italy (2012-2013)

Politecnico di Torino, Turin, IT (2012-2013)

Academic exchange - Design and Visual Communication and EcoDesign M.Sci

EVENTS & TALKS

- Open Licences in Digital Collections - Darío Echandía Library. Banco de la República's Cultural Area. Ibagué, COL. Expected Oct 2017
- Art Memes, Open Licenses and How to Embrace them - Emerging Innovators Forum, American Alliance of Museums. St. Louis, MI, May 2017
- Art + Feminism Wikipedia Edit-a-thon - Artist Panel: Intersectionality IRL and Online. Faulk Central Library / Austin Creative Alliance. Austin, TX, Mar, 2017
- The Imaginary Museum, Drawing Workshop - Bogotá's International Book Fair, National Memory Museum. Bogotá, COL, May 2015

Native: Spanish
Fluent: English, Italian

Experienced in Adobe Photoshop, Illustrator, Premiere Pro, InDesign, Lightroom, After Effects, Microsoft Suite, Blender 3D, HTML, CSS